



◆A FREE CONSULTING SERVICE◆

◆**BOS REFERRAL PROGRAM**◆
RECEIVE \$1,000 FOR
EACH REFERRAL THAT COMPLETES

Dear Business Service Professional:

We are presenting to you this information package with the hopes that you will consider becoming one of our *Referring Partners*. Already, a variety of business service professionals have chosen to participate in our *Referral Program* and we think it may fit well for you.

The *FREE* consulting service offered by *Business Opportunity Source (BOS)* is likely to be a great compliment to the services offered by your agency. We are especially interested in your joining our *Referral Program* if your business activities sometimes involve you connecting with individuals who may be interested in considering new career opportunities. *BOS* represents hundreds of franchise (and other) businesses and we specialize in helping each client find a business that is a perfect match for their talents, goals, interests and investment level.

Please Review The Other Attached Pages:

■**Page 2: BOS Flyer—Overviews the BOS Service**

This flyer often is distributed by *Referring Partners*.

■**Page 3: BOS Referral Program—Described**

(Provides \$1,000 for each 'Successful' Referral)

■**Page 4: Sample Banners—Placed on Websites**

By some of the *Referring Partners*.

The greatest potential for your successful participation will become more clear if you can take a little time to review these pages and to think about this proposal.

Please call me if you have question or comments.

Sincerely,

Paul Reese,
Franchise Consultant
President,
Business Opportunity Source

BOS is Affiliated With A Network of Over 250 Expert Franchise Consultants & is Committed to the Highest Level of Integrity.

Business Opportunity Source • 916-782-6886 • 888-489-6288 • www.tobebos.com • Email: bos@tobebos.com



◆ A FREE Consulting Service ◆

START YOUR OWN BUSINESS



Choose From
 Hundreds of The Nations
 Top Franchise Businesses



▶ KEEP YOUR MIND OPEN

CONTEMPORARY
FRANCHISE OPPORTUNITIES
ARE MORE DIVERSE & APPEALING
THAN YOU MAY REALIZE!

◆ All Types of Businesses ◆

- Many Low Cost
- Many Home Based
- Part-Time or Full-Time
- Major Sites
- Multiples Units
- Master Territories

Financing Often Available

◆ Business Opportunity Source (BOS) ◆

Is A FREE Professional Consulting Service. Our Goal Is to Help You Find An Outstanding Business Opportunity That Will Fit Perfectly Your Talents, Interests, Investment Level and Lifestyle.

- ▶ Your Business Can Be Local Or Anywhere Else in USA
Where You Would Like to Start A New Career.....
.....A New Beginning!!!

▶ THE PRICE YOU PAY FOR A FRANCHISE IS NOT HIGHER WHEN YOU USE BOS

◆ Government Regulation Requires That Franchise Prices DO NOT VARY.

◆ FRANCHISE COMPANIES BENEFIT

From Our Quality Service & Are Happy To Pay BOS A Commission.

▶ OUR CLIENTS GENERALLY ARE SURPRISED

To Discover Exceptional Business Options They Would Never Have Found On Their Own.

▶ HIGH INCOME POTENTIAL

In 2000, the Median Net Income Range of Franchisees Was \$75,000 to \$124,000 With Over 30% Earning Over \$150,000 Per Year.

▶ EVEN WELL PAID EXECUTIVES & PROFESSIONALS Often Are Attracted to Such Exceptional Opportunities.

▶ LESS RISK!!

Research Shows Over 90% Success Rate For Franchise Businesses vs 18% For Independent Start-Ups.

When You First Contact BOS

Please Give the Flyer BOS Code: **XXX**. (←Referring Partner's Code goes here)

This Code (XXX) Qualifies You to Receive \$500 in Free Business Services if You Decide to Use BOS & Eventually Buy a Business Through BOS.

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BOS Referral Program



BECOME A BOS Referring Partner AND RECEIVE \$1,000

FOR EACH REFERRAL THAT BUY A BUSINESS THROUGH BOS

We are proud of the quality (Free) service we offer as we help each client find a business that is a perfect match for their talents, interests, lifestyle and investment level. Often, with no incentive offered, those familiar with BOS are happy to refer their friends, colleagues and customers who may be interested in business ownership.



To EXPAND THIS PROCESS WE NOW OFFER A Referral Program

Being a *Referring Partner* is most appropriate for **Business Professionals** who may, on occasion, connect with individuals who would like to **create new career opportunities through Business Ownership**. *Referring Partners* Receive \$1,000 For Each Referral That Buys A Business Through BOS.

How To Participate As A Referring Partner

Referring Partners Most Commonly Feature BOS Through The Following:

- Banners and Links on *Referring Partner's* Website(s) and E-Mail. (See Page 4 for Sample Banners).
- Distribution of Flyers to Customers and Associates and at Group Events. (See Sample Flyer Page 2).
- Ads or Announcements in Newsletters and other Publications.

■ Also, we are interested in other ideas you may have for generating referrals

A Referring Partner Is Assigned A UNIQUE BOS Code FOR TRACKING REFERRALS

Then, when the *Referred Person* responds to a flyer or a web banner, they are instructed to provide the **BOS Code** when they do contact BOS. In fact, they are offered a substantial incentive to save the **BOS Code** so that they have it available when they decide to contact BOS. (See sample banners on page 4 for more details).

ACCURATE REFERRAL TRACKING

Our intension is to have a rigorous system that will be highly reliable and successful in tracking the source of all referrals. We want to be sure that *Referring Partners* accurately receive credit and compensation for all of their referrals.

IF INTERESTED IN BEING A REFERRING PARTNER

Please Call BOS 916-782-6886 or 888-489-6288 or Complete the Form Below and Fax This Page to BOS: 866-200-2208

Your Name: _____ E-mail: _____ Date: _____

City: _____ State: _____ Profession: _____

Home Tel: _____ Work Tel: _____ Cell Phone: _____

Describe how you would be able to get referrals: _____

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BOS: P. O. Box 624, Roseville, CA 95661 • 800-870-7072 • Fax: 866-200-2208 • www.tobebos.com



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SAMPLE BANNERS

That Can Be Placed
On Referring Partner's Websites(s)

(View Online at www.tobebos.com--Click on Referral Program & Banners)

- A Referring Partner can copy and place as many of these banners on their websites as they like.
- BOS is happy to custom design banners to fit your design & size preferences. Please contact BOS.

■ Each Referring Partner gets a unique link for their banners so that when someone Clicks on a Banner they go to the Referring Partner's Special Instruction Page*. On the instruction page they are given the Unique BOS Code for the Referring Partner and are told to be sure to give the BOS Code whenever they contact BOS. After reading these instructions they are then able to enter the BOS Website.

*A SAMPLE INSTRUCTION PAGE CAN BE VIEWED AT [WWW.TOBEBOS.COM](http://www.tobebos.com).
Click On Referral Program AND THEN ON BANNERS

SAMPLE BANNERS

(A partial selection--more banners are available)

Kiss Off Your Job
BECOME YOUR OWN BOSS
We Help You Find A Business That Fits You Perfectly!
BOS Represents Hundreds of Quality Franchise Businesses.
Including:
Low Cost; Part or Full Time;
Home Based to Major Sites
All Business Types
Diverse Buyers Often Include Executives & Professionals
For A Fresh Start
[Business Opportunity Source Click Here](#)

Escape The Corporate Rat Race!!
[Business Opportunity Source Click Here](#)

Create A New Career
...A New Beginning
BECOME YOUR OWN BOSS
We Help You Find A Business That Fits You Perfectly!
For A Fresh Start
[Business Opportunity Source Click Here](#)

Home Based Business and More
[Business Opportunity Source Click Here](#)

Escape The Corporate Rat Race!!
[Business Opportunity Source Click Here](#)

Dump Your Job
BECOME YOUR OWN BOSS
We Help You Find A Business That Fits You Perfectly!
For A Fresh Start
[Business Opportunity Source Click Here](#)

Kiss Off Your Job
BECOME YOUR OWN BOSS
For A Fresh Start
[Business Opportunity Source Click Here](#)

Dump Your Job
BECOME YOUR OWN BOSS
For A Fresh Start
[Business Opportunity Source Click Here](#)

Kick Butt!!
BECOME YOUR OWN BOSS
For A Fresh Start
[Business Opportunity Source Click Here](#)

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