

Business Opportunity Source (BOS)

Your Representative For



Read Carefully & Act Soon
This Exceptional Opportunity
Can be Awarded to **Only One Store**
in Your Area.

Dear Store Owner/Senior Manager,

We are currently sending this information to selected stores in various communities around the USA and request that you and other decision makers consider the unique opportunity described on the enclosed pages.

**The eBay Drop Off Store Industry
is one of the
Fastest Growing Business Opportunities Ever**

Now the Industry Leader, *Auction it TODAY*, is Making Available
to Existing Stores the Opportunity to Have

An 'IN STORE' eBay Kiosk
Which Provides **ALL** of the Advantages of A "FULL" eBay Store.

KIOSK SERVICES & OPPORTUNITIES

With an *Auction it TODAY Kiosk*, your store could offer customers sophisticated assistance in selling any item they wish to sell on eBay. Everyone has something they would want to sell from lots of unused stuff around the house to sports equipment, business equipments, tools and even cars, boats, airplanes and real estate. Generally **the Franchisee (Store) Gets 30% to 38% Commission on Sales.**

NOW CONSIDER THESE OTHER GREAT POSSIBILITIES:

- ◆ ATTRACT **LOTS OF NEW CUSTOMERS** TO YOUR STORE.
- ◆ USE TO **LIQUIDATE OVERSTOCK** AND RETURNS.
- ◆ ASSIST OTHER BUSINESSES WITH THEIR LIQUIDATION, ETC.
- ◆ FACILITATE ESTATE SALES AND FUND RAISERS FOR COMMUNITY AND CHARITIES ORGANIZATIONS.
- ◆ OPTIONAL: HAVE SOMEONE CALL NEWSPAPER ADS OR ON-LINE ADS TO GET MAJOR ITEMS (CARS, BOATS, EQUIPMENT. ETC.) TO LIST.

The possibilities are unlimited...and you can enjoy the prestige of having the only *Auction-It-Today* franchise in your area.

Please Read the Enclosed Pages.

RESPOND SOON or You'll **MISS OUT** on Getting the **ONLY Auction-It-Today Franchise Allowed in Your Area.**

To Better Understand *Auction-it-TODAY* and Their Leadership Role in the eBay drop off store Industry,

Please visit their website: www.auctionittoday.com

**Your Contact For All Inquiries
is Paul Reese: 888-489-6288**

BOS is Affiliated With A Network of Over 250 Expert Franchise Consultants & is Committed to the Highest Level of Integrity.

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Would YOU Like to **INCREASE SALES** And **TRAFFIC FLOW** Through Your Existing Business

Our KIOSK System Can:

- Attract New Customers.
- Provide an exciting new service for existing customers.
- Help you liquidate stale inventory.
- Increase your existing cash flow.
- Team your existing brand name with ours for added recognition.
- eBay never closes!
Earn money around the clock!
- Make your business global!



**AN AUCTION it Today KIOSK Could Be
EXACTLY WHAT YOU'RE LOOKING FOR!!**

Visit us online at: www.auctionittoday.com

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By Teaming Up With *Auction It TODAY*, You and Your Business Can Take Advantage of A Great Opportunity

AN ***Auction it TODAY KIOSK*** IS THE PERFECT FIT FOR A VARIETY OF BUSINESSES INCLUDING HARDWARE, SHIPPING, VIDEO, HOBBY, DOLLAR, CELLULAR STORES AND MUCH MORE!!

WE WILL TRAIN YOU HOW TO RUN YOUR **KIOSK** AND PROVIDE YOU WITH THE TOOLS NECESSARY TO GET YOUR OPERATION UP AND RUNNING QUICKLY AND EFFICIENTLY.

Take Advantage of Our:

- Brand Name Recognition
- Software
- Training and Support
- Marketing and Advertising Strategies
- Sales Program



**Franchise Support is Our Number One Priority.
We'll Do Whatever it Takes!!**

WE WILL HELP YOU FIT OUR BUSINESS MODEL INTO YOUR EXISTING ORGANIZATION.
WE'LL WALK YOU THROUGH YOUR STORE SET-UP
STEP-BY-STEP AND GET YOU IN BUSINESS AS SOON AS POSSIBLE.

Our Training Program Will Teach You How To:

- Create Detailed and Effective eBay Listings
- Take Professional Photographs
- Manage Your Auctions With Our Branded Software
- Acquire Items Large in Quantity and Size
- Advertise and Market Effectively



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Our Store-In-A-Store Concept is Unsurpassed!
We Provide You With:

- The Kiosk Structure
- Signage
- A Computer With a 17" Flat Panel Monitor
- Initial Software Set-Up
- Digital Camera
- Printer

And What Else Does *Auction it TODAY*
Provide in Exchange for the Franchise Fee?

- A business backed by a national corporate brand.
- Operational procedures and selling techniques.
- Comprehensive initial training program.
- Ongoing support and training.

"Technology is an enormous part of our business and much of the value that we create for our franchise system is based on new technologies in listing and displaying products online."

**You Could be in Business
in Less Than 30 Days!!**

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Fast Facts of An *Auction it TODAY* Franchise

Why an *Auction it TODAY* Franchise?

■ **Company Build On:**

- ◆ Aggressive controlled growth strategy.
- ◆ Latest technologies.
- ◆ Maintaining an entrepreneurial spirit.
- ◆ Trust and integrity.

■ ***Auction it TODAY* intends to lead the industry based on volume and actively avoids being labeled "Big Brother" by franchisees.**

- ◆ Initial fees are competitive to the industry.
- ◆ Monthly royalty fees are very reasonable and are calculated at a flat rate to allow hard working franchisees to keep the money that they earn.
- ◆ Franchisee input is highly valued and used to develop new marketing techniques and operational procedures.

What Do *Auction it TODAY* Stores and KIOSKS Do?

■ **Consign and Sell Items for the Local Community on eBay.**

■ **Specifically, *Auction it TODAY* Stores/Kiosks:**

- ◆ Research items and build proper eBay descriptions,
- ◆ Take professional photographs,
- ◆ Monitor the auction of the items on eBay,
- ◆ Process the payment from the winning bidder,
- ◆ Pack and ship the item to the buyer,
- ◆ Charge a commission and pay the seller.



Why eBay?

- **eBay currently has nearly 230 million registered users in over 150 countries.**
- **Everyone has something that they could sell on eBay.**
 - ◆ Everyday items from small antiques and collectibles to bulldozers, autos, airplanes and even real estate are listed on eBay.

HOW MUCH DOES IT COST?

- **Initial franchise fee for a full line store is \$22,000.**
- **Initial franchise fee for a Kiosk is \$19,000, including a \$5,000 equipment package.**
- **Monthly royalty fees:**
 - ◆ Full Store; \$1,200 per month.
 - ◆ Kiosk Store; 4% of gross sales per month, up to maximum of \$1,200.
- **Monthly advertising fee for full line stores of \$450, Monthly Kiosk advertising fee of \$100. Used directly for national advertising campaign.**

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Confidential Questionnaire

Please Complete All Sections
To Begin The Franchise Application Process

THIS IS NOT A CONTRACT and does not obligate either party
in any manner. All information will be held in complete confidence.

YOUR INFORMATION

Your Name: _____ Position: _____

Work Tel: _____ Home Tel: _____ Cell: _____

BUSINESS INFORMATION

Name of Business: _____ Tax ID#: _____

Address: _____

City: _____ State: _____ Zip: _____ Business Tel: _____

Email: _____ Cell: _____ Website: _____

Owner's Name: _____ Tel: Wk: _____ Hm: _____ Cell: _____

Store Description: _____ Size-Sq.Ft.: _____

When Was Store First Opened? _____ Store Hours: _____

Approx. Annual Gross Sales: Over \$150K Over \$250K Over \$500K Over \$1 Mil

Why Do You Think A Kiosk Would Be A Good Fit? _____

Are you considering placing Kiosks in any other location? Yes No

If Yes, Please explain: _____

PLEASE NOTE! If you are interested in placing Kiosks in multiple locations you should respond soon. REMEMBER, any of your individual locations could be prevented from getting the Kiosk if another nearby store gets it first!

Optional Comments: _____

PLEASE READ & SIGN BELOW:

It is understood that the purpose of this questionnaire is for information only and is in no way binding upon *Auction It TODAY* or the applicant. It is, however, understood that the information contained herein is accurate to the best of the applicant's knowledge and that *Auction It TODAY* relies on this fact in assessing the desirability and qualifications of the applicant. This form will serve as authorization for *Auction It TODAY* to complete credit and other background checks.

Submitted this _____ day of _____, 20 _____

Print Name: _____

Signature: _____

For Questions and Information Call *Paul Reese*: 888-489-6288
Fax This Completed Form to: 866-200-2208

